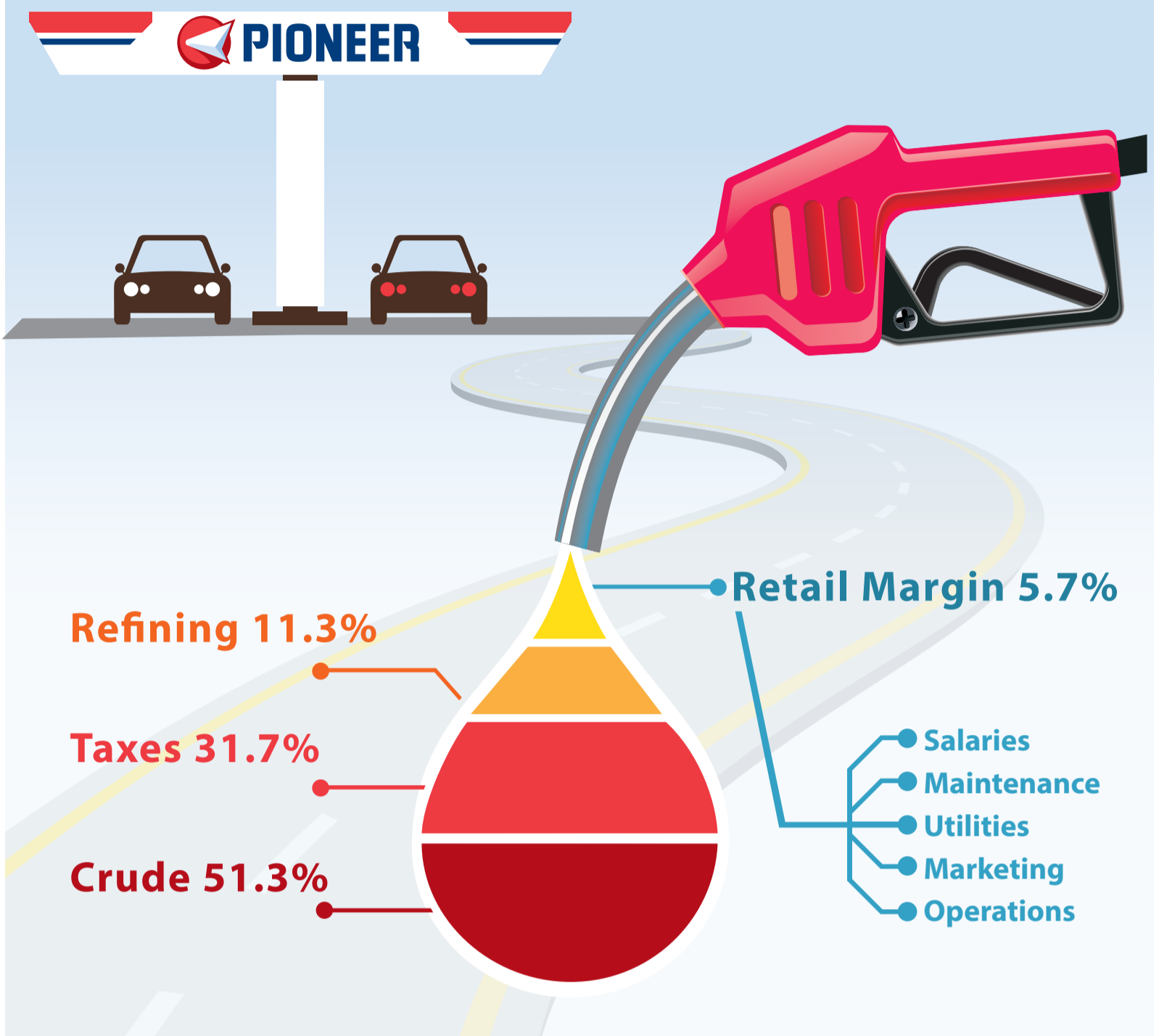


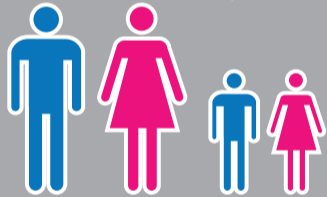
UNDERSTANDING GAS FACTS

CALCULATING THE COST OF FUEL



AVG. CDN. FAMILY INCOME

(StatsCan 2009)



\$84,800 / YR

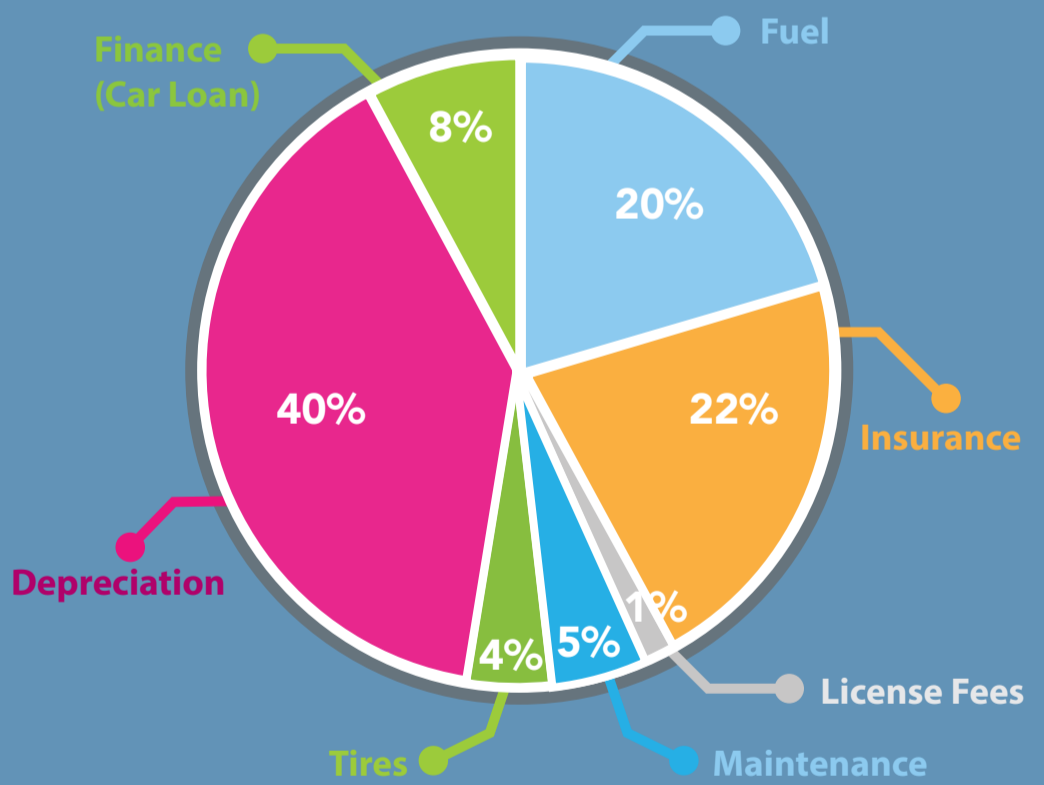
AVG. FUEL COSTS = 3% OF ANNUAL INCOME



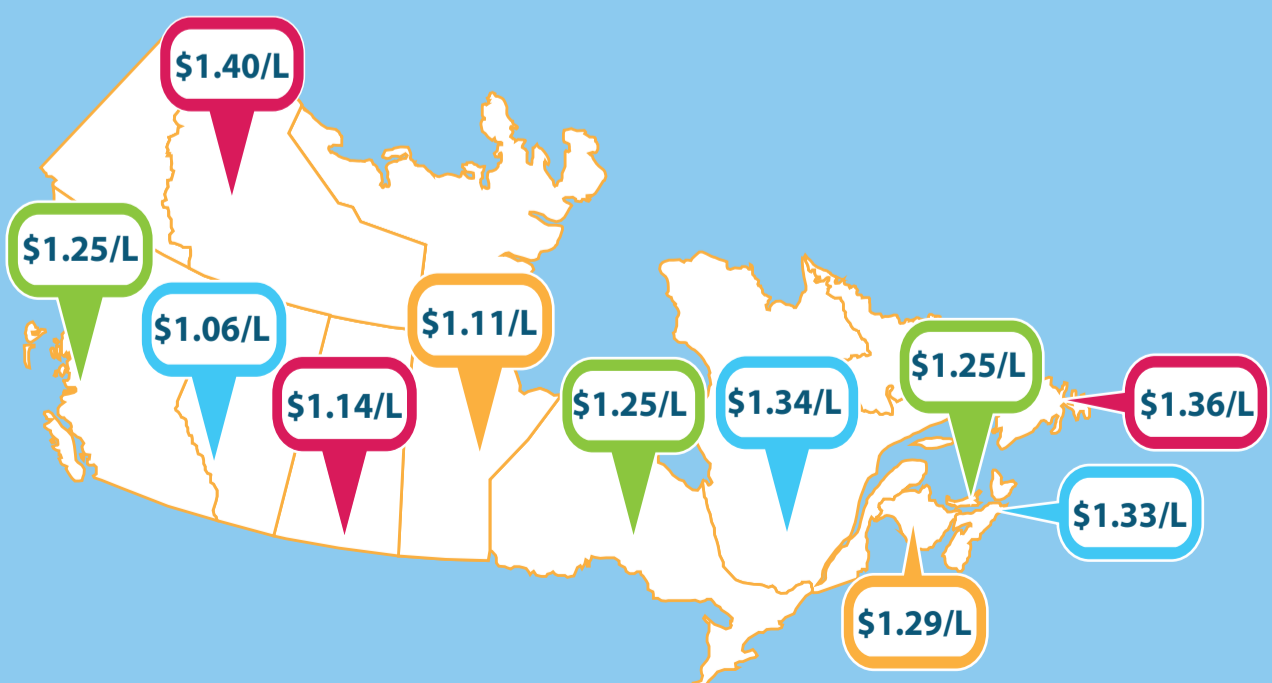
\$2,604 / YR

(BASED ON DRIVING A GRAND CARAVAN 18,000KM @ \$1.296/LITRE)

CAR OWNERSHIP COSTS IN CANADA



GAS PRICES ACROSS CANADA – FEB. 2012



References

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3. Car Ownership Costs in Canada – Source: http://www.Caa.Ca/documents/caa_driving_costs_brochure_2010.Pdf
4. Gas Prices Across Canada – Prices taken Feb. 16, 2012; Source: GasBuddy.com